



The Launch Place, an established entrepreneurial development organization headquartered in Danville, Virginia, and **First Flight Venture Center**, the largest technology incubator in the Research Triangle, North Carolina, have come together once again to benefit startups.

The Big Launch Challenge 2015 Two States ▪ Two Innovative Partners ▪ One Big Launch Challenge Sponsorship Guide

This year's challenge will be held on May 19, 2015, starting at 1 p.m., at the Institute for Advanced Learning and Research in Danville, Virginia. In its second year, The Big Launch Challenge is one of the foremost events for startups. Applications can be submitted by March 31 at <https://thebiglaunchchallenge.startuplocal.biz/>.

The Big Launch Challenge provides entrepreneurs with the best possible resources – including education, networking, team creation, mentorship, early-stage prototyping and potential follow-on seed financing – to help turn innovative ideas into real businesses. **The mission is to provide support for entrepreneurs and established businesses and stimulate economic growth and draw new employers to the region.**

As a sponsor, you will receive a multitude of benefits, including an early look at these innovative companies and entrepreneurs, and continued access to them as they grow. Your brand will be seen by entities in North Carolina and Virginia as part of the competition announcement and process, allowing your company expanded recognition and business opportunities.

The Big Launch Challenge is open to the following industries:

- Nano Technology
- Green Technology
- Alternative Energy
- Advanced Manufacturing
- Advanced Materials
- Medical Devices
- Information Technology

Entry Criteria for Companies

- Have fewer than 10 employees
- Have a physical product to develop
- A willingness to locate a part of the operations/manufacturing for this business in Danville, Virginia
- A willingness to receive mentorship and guidance from The Launch Place and First Flight Venture Center teams

The Big Launch Challenge 2015 will have a total of two rounds, plus a final LIVE event so your brand will be seen many times, with a large ripple of continued exposure throughout the year.

The Big Launch Challenge 2015 Sponsorship Opportunities

Fly-By Sponsors (or Blue Sponsors) at \$500:

- Company logo on The Big Launch Challenge website
- Company logo in final round program booklet (distributed to 300 at public finals event and posted on Competition website)

Jet-Propelled Sponsors at \$1,000:

- Company logo on The Big Launch Challenge website and semi-final and final round slides
- Company logo and description in final round program booklet (distributed to 300 at public finals event and posted on Competition websites)

Launch Sponsors at \$2,500:

- Company logo on The Big Launch Challenge website and semi-final and final round slides
- Company logo and description in final round program booklet (distributed to 300 at public finals event and posted on Competition websites)
- Logo placement on event facility screen
- Banner on judge's table

The Big Launch Challenge is a joint effort between The Launch Place and First Flight Venture Center.



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